

THE DOMINIC ANTHONY MARROCCO SOUTHERN NEVADA BUSINESS PLAN COMPETITION



Prepare to Compete

The Southern Nevada Business Plan Competition is a collaborative effort between education and industry to recognize and support the efforts of Southern Nevada entrepreneurs. Jointly run by the UNLV Center for Entrepreneurship and the Las Vegas Business Press, the 2015 competition marks the sixth year and hopefully the largest event to date.

The competition seeks entrepreneurs that have the passion, drive, and determination to create businesses. Limited to those dedicated to doing business in Southern Nevada, the competition is committed to identifying and growing the best idea.



Title support of this event, generously underwritten by Dominic Anthony Marrocco, affords funding for a limited portion of the prize pool. Your support will provide local entrepreneurs additional capital needed to start or grow a company that can make an impact in our community.



It's vital to the ecosystem that the community demonstrates support for entrepreneurship. Access to capital is a huge obstacle to creating new ventures.

Dominic Anthony Marrocco

2015 Levels of Sponsorship

Scarlet & Grey Sponsor

\$5,000 and above

- Opportunity to address attendees at awards reception (2-3 minutes) *Exclusive to first five sponsors at this level*
- Commemorative plaque presented at awards reception
- Opportunity to provide gifts and/or handouts to honorees and event attendees
- Company information displayed at event
- Company logo in event program and on SNBPC website
- Company name listed on full-page ad in Business Press special section thanking prize sponsors
- Reserved seating for 10 at awards reception

Angel Sponsor

\$2,500

- Certificate of support presented at awards reception
- Opportunity to provide gifts and/or handouts to honorees and event attendees
- Company information displayed at event
- Company logo in event program and on SNBPC website
- Company name listed on full-page ad in Business Press special section thanking prize sponsors
- Reserved seating for 5 at awards reception

Investor Sponsor

\$1,000

- Certificate of support presented at awards reception
- Company name listed in event program and on SNBPC website
- Company name listed on full-page ad in Business Press special section thanking prize sponsors
- Reserved seating for 2 at awards reception

Cash sponsorships are tax-deductible. Make checks payable to UNLV Foundation and note "SNBPC Competition" in the memo field.

A limited number of category exclusive, in-kind services sponsorships are available. Please contact the UNLV Center for Entrepreneurship for details.

Competition Format

The SNBPC consists of three rounds of competition:

Round One: Executive Summaries

Any company wishing to participate in the Competition must submit a 3-5 page executive summary outlining the key aspects of their business. All submissions are rated by at least two judges from the community and/or UNLV Lee Business School faculty. The ten highest rated summaries advance to the Semi-Finals.

Round Two: Business Plans

The ten Semi-Finalists will go on to submit a full business plan, including financial projections, for review by an elite panel of judges comprised of professional investors, entrepreneurs, and advisors. Five Finalists, as determined by the highest scores, will advance to the final round. All ten semi-finalist teams receive specific and in-depth feedback from the judges.

Round Three: Pitching

The five Finalist teams will revise their plans and present them to the same panel of elite judges during a 30 minute investor pitch with a question and answer period. The winning plan will be the plan most likely to have the greatest economic impact, and will be announced at an awards gala the evening of March 20, 2015.

KEY DATES

1/02/15	Submission Deadline
1/28/15	Semi-Finalists Announced
2/09/15	Semi-Finalists Business Plan Deadline
3/04/15	Finalists Announced
3/20/15	Finalist Presentations & Awards Gala

PAST WINNERS

2014	Skyworks Aerial Systems
2013	Sports Entertainment Gear
2012	Geyser Flow Control
2011	Scuba Solutions
2010	Snortsriffic.com



Our company has competed in many competitions, but this is the one we wanted and needed to win. The prizes we won gave us a much needed launchpad to grow our business – we have an official office now. Thank you to everyone who made it possible!

Travis Williams

*Founder/CEO of Sports Entertainment Gear, Inc.
Grand Prize Winner, 2013 SNBPC*

For more information on the competition or in-Kind Prize Sponsorships contact:

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